AMENDMENTS TO THE ABSTRACT:

Please replace the abstract on page 23 of the originally filed specification with the following abstract:

ABSTRACT OF THE DISCLOSURE

The agent for coloring keratin fibers, especially human hair, contains at least one common cosmetic additive; an oxidant, such as hydrogen peroxide; and at least one naphthalene derivative of formula (I):

wherein A₁ and A₂ are different from each other and, independently of each other, each denote a partial structure of formula (II), (IIIa), (IIIb), (IV), (V), or (VI):

E is O or S; **Y** is N or a quaternary nitrogen atom substituted with a C_1 - C_6 -alkyl group, a C_2 - C_4 -hydroxyalkyl group, or a C_4 - C_6 -polyhydroxyalkyl group. New naphthalene derivatives are also described.